

2020

ANNUAL REPORT



MICAH'S
PROMISE





Micah's Promise exists to **“act justly, love mercy, and walk humbly”** in our mission to restore stolen childhoods. We work with and in our local community to educate on the risks and prevention of domestic minor sex trafficking, advocate for victims, and provide restoration through our therapeutic residential home for girls ages 12-17.

EXECUTIVE DIRECTOR

BOBBI STARR

DEVELOPMENT DIRECTOR

LANDY SUDDUTH

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Dear Friends,

As we reflect on the last year, it is evident to see that God has a plan for Micah's Promise and the children we will be serving. While we have had a few setbacks, we have made leaps and bounds towards our goals this past year and we are excited to share with you the positive things that have taken place.

This year has had many challenges for all of us, but even more so for the vulnerable. Experts believe that the COVID-19 pandemic has caused the sexual abuse and exploitation of children to increase. Hotlines alone increased by 40% and we know that if we were open today, we would be filled to capacity (OnWatch). Furthermore, earlier this year we were graciously gifted land, but unfortunately, by the end of a long process, we were denied permission to build. This did not stop us and we did not give up hope.

While these unfortunate events may have set us back, we have continued to make positive changes that are reflected throughout this report. We had the opportunity to hire a Development Director and Landy Sudduth has continued to help our team move forward with her strong problem solving skills, high professional standards, and ability to communicate clearly.

We hired Denny Road to help us rebrand, which has allowed us to redevelop in a more modern, uplifting, and progressive way. Additionally, we held our first 40 Days of Prayer to build a mighty wall of prayer around our communities and the innocent being abused and trafficked. This then led us to the development of our Prayer Warrior Team.

We've developed a partnership with OnWatch, been offered matching grants, and had two successful and educational community-wide events to acknowledge Human Trafficking Awareness Month.

We are celebrating every victory and milestone achieved, but continuing to pray, ask, and believe for even greater things for those in need. Thank you for your continued prayers, commitment, and partnership.

Blessings,

Bobbi Starr
Executive Director



Micah's Promise exists to "act justly, love mercy, and walk humbly" in our mission to restore stolen childhoods. Our goal is to provide an environment for transformational life change to survivors of domestic minor sex trafficking (DMST) and to build a supportive community for reintegration.

EDUCATE *walk humbly*

We educate our community on the risks of DMST through public and private training. We strive to make our community safer by increasing awareness on the issue and its signs.

ADVOCATE *act justly*

We cooperate with local and state law enforcement in our efforts to advocate for victims. We are a partner agency with the Georgia Statewide Human Trafficking Taskforce, as well as pursue the gold standard in best practices of our mentor agency, Wellspring Living.

RESTORE *love mercy*

Our therapeutic treatment facility serves as a home for girls ages 12 to 17 who have survived human trafficking. They receive therapy to treat complex trauma and onsite education, with a goal to bring them to health, wholeness, and restoration.



A BRIEF UPDATE

With an official year amidst the COVID-19 pandemic, we can confidently say that this is a new year and a positive future lies ahead!

Micah's Promise has made great progress on this journey to end domestic minor sex trafficking and we are leaps and bounds closer to being able to open our therapeutic treatment facility. Our organization has been meeting with respected state leaders who are anxious for us to open our doors.

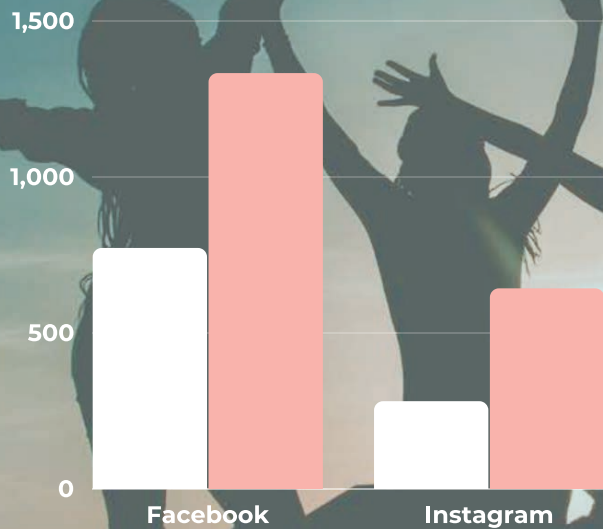
Please continue to be in prayer with us. We have exciting news coming soon. This organization wouldn't be where it is today without each and every one of you

PROGRESS

Over the last year, we have increased our social media following exponentially. This has allowed us to further educate a wider population within the Columbus area, as well as outside of the Southeast. Additionally, we developed a \$3 million capital campaign. We have raised \$1.9 million of the \$3 million and are continuing to graciously seek support from all over the nation. We received a matching commitment from a well-respected Atlanta foundation and continue to communicate with them regularly.

Our partnership with OnWatch has allowed for us to work smarter and reach a wider population of those within the community that wish to be trained on Domestic Minor Sex Trafficking and exploitation of children. Our relationship with Wellspring Living in Atlanta, Georgia has allowed for us to gain an extensive amount of knowledge as well as develop crucial relationships throughout the state and for that we are grateful.

IMPACT

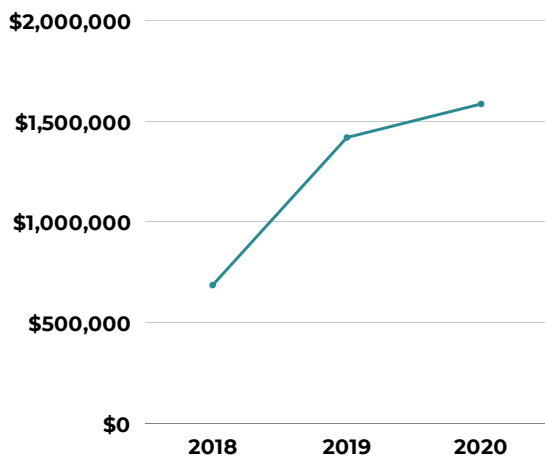


SOCIAL MEDIA

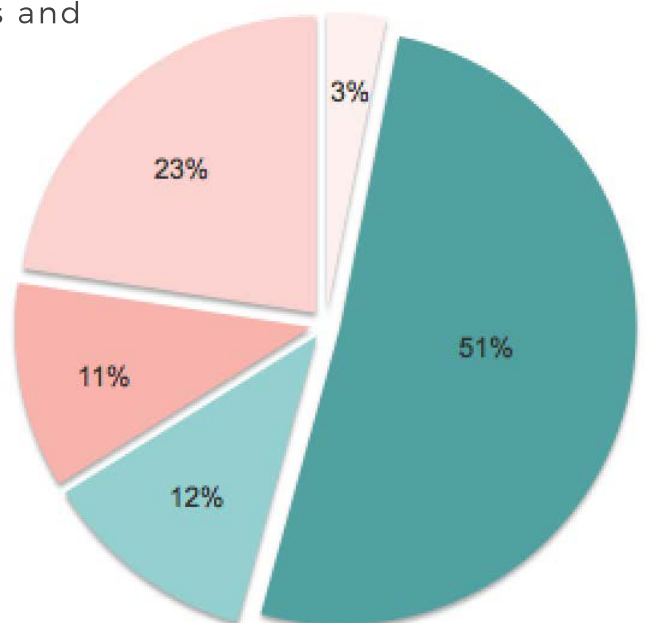
Micah's Promise has continued to create interest on all social media platforms. We have doubled our followers on both Instagram and Facebook. Twitter has allowed us to share information from news channels and other organizations fighting against sex trafficking.

FINANCIALS

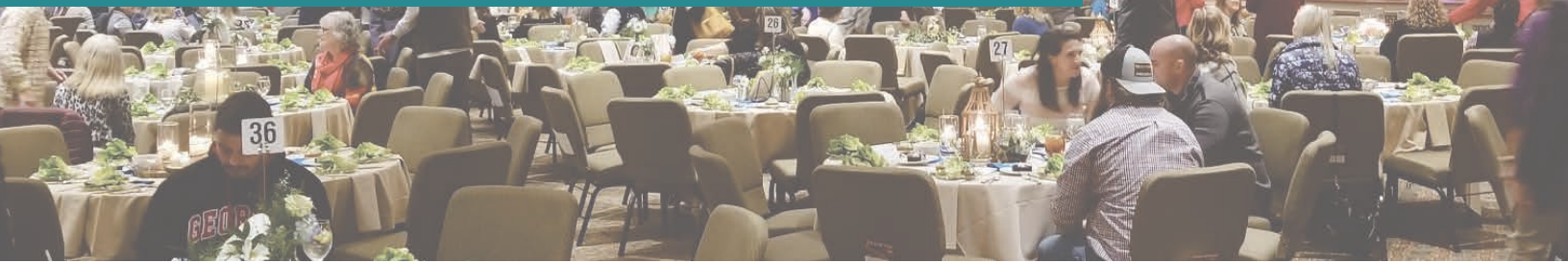
Our supporters are the heart of our organization. Micah's Promise would not be where it is today without people like you. As you can see we have grown tremendously over the last two years and we will continue to do so.



- Individual Contributions
- Foundation Grants
- Corporate Grants
- Nonprofit Organizations
- Interest Income



THE PROMISE OF HOPE & HEALING LUNCHEON



WITH THE HELP OF AN AMAZING TEAM OF INDIVIDUALS, WE HELD A SUCCESSFUL LUNCHEON IN JANUARY WITH SPEAKER, CRAIG GROSSI AND HIS DOG, FRED. WITH 300+ ATTENDEES AND A CAPTIVATING SPEAKER, WE RAISED OVER \$75,000.

Author Craig Grossi, Marine Corps veteran, “left the Marines with a new mission: to share his story and his adventures with Fred.” Grossi’s memoir, *Craig and Fred*, is the uplifting and unforgettable true story of a US Marine, the stray dog he met on an Afghan battlefield, and how they saved each other. They now travel America together, “spreading the message of stubborn positivity.”



DRIVE-IN MOVIE

We are grateful for the Columbus community and the strength it has shown and support it has continued to give throughout this difficult year. We had our FIRST Drive-in Movie Night on February 28th. It was a successful evening filled with so much family fun that it certainly won't be our last!

Horton Hears a Who was chosen to honor the victims who need recognition, love, and restoration. In fighting against domestic minor sec trafficking, it is important to remember that "a person is a person, no matter how small" and equality for all os crucial in this issue.



RED SAND PROJECT



With the help of our incredible community, including local schools, emergency service providers, and high ranking officials, we were able to hold multiple Red Sand Projects around Columbus and the Chattahoochee Valley. The installation raises awareness and leads to discussion around Human Trafficking. We thank you for questioning, commenting, and taking action against vulnerabilities that can lead to trafficking and exploitation.

THE RED SAND PROJECT IS A PARTICIPATORY ARTWORK CREATED BY MOLLY GOUCHMAN. BY FILLING IN SIDEWALK CRACKS YOU ARE MAKING A VISUAL STATEMENT THAT YOU ARE ARE FILLING THE GAPS THAT CAUSE VULNERABLE PEOPLE TO BE EXPLOITED.

2020 IN REVIEW





2020 LEGISLATION

Three new pieces of legislation made its way through the Georgia Legislature on March 2nd. “This legislation provides one more tool in our fight in this state against human trafficking,” said state Rep. Houston Gaines, R-Athens, who sponsored the House bill.

SENATE BILL 393

would allow district attorneys to request lawyers with the Georgia Bureau of Investigation to help prosecute crimes related to sex trafficking and gangs.

SENATE BILL 435

aims to create a way for victims to have prior convictions vacated if they were charged while they were a victim of human trafficking.

HOUSE BILL 823

bars anyone convicted of human trafficking from getting a commercial driver’s license if their conviction involved driving a commercial vehicle.

STATE UPDATES

WELLSPRING LIVING RECEIVING HOPE CENTER

The Receiving Hope Center is Georgia's first residential intake center for trafficked youth ages 12-17. While at this residential facility, survivors receive medical care, academic support, therapeutic and stabilization services for up to 90 days before moving to a long-term placement. This immediate, centralized care is the foundation of healing for survivors as they get on their path toward recovery.

Additional legislation that has been passed:

SENATE BILL 78

increases penalties for those who post videos or photos that depict nudity or sexually explicit content of another for the purposes of harassing the other person

SENATE BILL 34

allows survivors to petition the court for a name change without publication to protect them from their traffickers

PLANS FOR 2021

BIG NEWS!

We are proud and excited to announce that we have acquired a location for the Micah's Promise therapeutic treatment facility!

While there are steps and procedures that must be followed before we open our doors, we can confidentially say that our doors will open soon and we can begin to serve girls ages 12 to 17 that are survivors of domestic minor sex trafficking

WHAT'S NEXT

Micah's Promise is continuing to make major waves in the fight for the restoration of stolen childhoods. We ask that you join us in this journey

This next year will be monumental. At this time there are 42 therapeutic beds in the state. We are adding 12 and we could not have made it this far without each and every one of you. Help us to continue to create a home for these children.

ACKNOWLEDGEMENTS

LOCAL SPONSORS

107.7 The Truth Radio Station
Aflac
Big Dog Running Company
Cascade Hills Church
Christ Community Church
Columbus Dermatology
Denny Road
EMC Engineering Services
Foot and Ankle of West Georgia
Hughston Clinic
Liberty Utilities
Macon Road Veterinary Clinic
Masterbuilt
Mellow Mushroom
Moon Rogers Motor Company
Morehouse School of Medicine
NAI G2 Commercial
Proverb Insurance Agency
Ritch Electric Company
Rotary Club of Columbus
Subway
The Village Apothecary
W.C. Bradley Company
West Georgia Eye Care



STATE SUPPORTERS

Criminal Justice Coordinating Council
Department of Health and Human Services
Georgia Human Trafficking Task Force
Governor Brian Kemp and First Lady Marty Kemp
Wellspring Living Executive Director, Mary Frances Bowley

PARTNERS

OnWatch
Wellspring Living



2020



“ I TOO CANNOT
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CHOICE TO MAKE. WHAT
WILL YOU CHOOSE?**

-BOBBI STARR

**NAME
ADDRESS
CITY, STATE**

National Trafficking Hotline
1.888.373.7888

Georgia Trafficking Hotline
1.866.END.HTGA

NCMEC Cyber Tipline
1.800.THE.LOST